



BREIDENBACHER HOF
DÜSSELDORF · GERMANY

CYRUS HEYDARIAN
Managing Director

ECOLOGICAL & SOCIAL SUSTAINABILITY GUIDELINES

The Breidenbacher Hof strives to achieve best practice results for ecological and social sustainability, and for this purpose collaborates with EarthCheck, the world's leading benchmarking and certification provider.

The Breidenbacher Hof, located on Königsallee in the heart of Düsseldorf, is a luxury hotel with 85 generous rooms and 21 elegant suites. The property features "The Duchy" restaurant, the Lobby Lounge, a Bar & Smoker's Lounge, three conference rooms and a show kitchen with an exclusive Molteni stove. The spa area offers an indoor pool, sauna, steam bath and fitness room. The surrounding Königsallee – the so-called Kö - is a boulevard running north-south in the city center of Düsseldorf and one of the leading luxury shopping streets in Europe. Characteristic of its design are the city moat and the impressive tree population, which is why it was called Kastanienallee until 1851.

At the Breidenbacher Hof we are aware of the possible negative effects of our hotel operations on the environment and the city, which could arise without suitable management. For this reason, we have introduced an environmental management system that meets the requirements of the EarthCheck corporate standard.

The Breidenbacher Hof is committed to steady progress, which is checked by annual benchmarking evaluations. The Breidenbacher Team strives to minimize its ecological footprint. That is why we have introduced sustainability measures to improve the hotel's performance and to reduce energy and water consumption as well as waste generation. Social commitment and excellent working conditions are two of our highest priorities.

The Breidenbacher Hof will comply with all applicable laws and regulations and has set itself the goal of international best practice results. Our Earth Check Coordinator Andrea Rinaldini has defined an internal Green Team, consisting of representatives for the individual departments, to improve the hotel's sustainability performance.

In particular and where possible, we will source sustainably produced products and services locally as well as from fair trade. We have also set ourselves the goal of reducing plastic items to a minimum within the hotel.

We encourage our employees, who preferably come from the local environment, to inform all key stakeholders including our guests, suppliers and service providers about our commitment to ecological and social sustainability


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