



BREIDENBACHER HOF
DÜSSELDORF · GERMANY

PRESS RELEASE

SAFE & HEALTHY – AIR QUALITY AT BREIDENBACHER HOF USAGE OF IONIZATION FILTER SYSTEMS

Innovative technology at the luxury hotel BREIDENBACHER HOF in Düsseldorf: In addition to the new partnership with SMALL LUXURY HOTELS OF THE WORLD™ and the associated strategic realignment, the long-established company is now also announcing progress in the area of hygiene / health.

Managing director and operator of the **BREIDENBACHER HOF** Cyrus Heydarian is proud to offer his guests a new quality of indoor air in line with the end of the COVID -19 lockdown restrictions. This is made possible by the use of "bipolar ionization", an innovative upgrade of the central air supply system, which was installed in the **BREIDENBACHER HOF**.

With their intelligent control and sensors, bipolar ionization systems ensure that viruses, germs and bacteria as well as any unpleasant odors in the hotel air and on all surfaces are significantly reduced. As of now, the system offers a 99.99% certified effectiveness for inactivating the SARS-CoV-2 virus in closed indoor spaces.

*"When converting our air supply systems, we were relying on innovative technology that has so far been absolutely unique in a German 5 * hotel. The air in our public spaces is now cleaner and healthier than, for example, in the Eifel or on Sylt."*

Michael Scherzant, Director of Property and Facility Management & Engineering at Breidenbacher Hof

BREIDENBACHER HOF was able to win **BIOCLIMATIC GmbH** as a partner for the installation of the new filter systems. The company is one of the world's leading companies in the development, production and sale of air purification and disinfection systems.

www.breidenbacherhof.com

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