

## Review of 2024 A Year of Success for the Breidenbacher Hof

**Düsseldorf, December 5, 2024** – The Breidenbacher Hof, one of Germany's most renowned luxury hotels, looks back on an extraordinarily successful year in 2024. With numerous awards and consistent excellence in hospitality, sustainability and employee culture, the hotel has once again established itself as a benchmark in the world of upscale hospitality.

### Outstanding Awards 2024/2025

A highlight of the year was the repeated recognition as the **"Best Grand Hotel"** by *Die 101 Besten Hotels Deutschlands 2025*, cementing the Breidenbacher Hof's position at the pinnacle of German luxury hotels. Additionally, Managing Director Cyrus Heydarian was honored as the **"Icon Hotelier of the Year,"** a rare accolade recognizing visionary leadership in the industry.

2024 was marked by further prestigious awards across multiple categories:

- **EarthCheck Gold Certification:** Confirmation of sustainability standards by the world's leading environmental management certification
- **Chefs Trophy 2024:** Recognition for outstanding contributions to training young talents
- **Rolling Pin Award 2024:** Awarded as a "Top Employer 2024"
- **2 Michelin Keys 2024**
- **Clean-Sleeping Award 2024:** Recognition in the "Clean, Smart, Green" categories for innovative and sustainable sleep concepts
- **Schlummer Atlas Awards 2024:** Triple honor in the categories "Top 50 Hoteliers – Private Hotels," "Top Employer 2024 – Great Lead," and "Top Employer Hospitality"
- **Kununu Top Company Award 2024:** Ranked #1 as the top employer in the hospitality industry in North Rhine-Westphalia and placed in the top 5% of employers nationwide
- **Best Grand Hotel 2024** – awarded by *Die 101 Besten Hotels Deutschlands*
- **2nd Place Grand Hotel DACH, Top 5 Hotels DACH** – *Die 101 Besten Hotels DACH*

### Looking Ahead to 2025

Following an exceptional year, the Breidenbacher Hof sets its sights on the future: 2025 has already begun with promising achievements. For the **fourth consecutive year**, the hotel has been honored with the **Kununu Top Company Award 2025**, further demonstrating high employee satisfaction and an excellent corporate culture. Additionally, the Breidenbacher Hof has been recognized as one of the **"Most Wanted Training Companies 2025"** by ZEIT Online, reaffirming its leading role in fostering young talent.



With innovative training programs and a strong focus on sustainability, the hotel aims to further strengthen its position as a pioneer in luxury hospitality in the coming year.

Managing Director **Cyrus Heydarian** reflects:

*"2024 was an exceptional year for our hotel. These achievements would not have been possible without the dedication and passion of our team. We are ready to approach 2025 with the same enthusiasm and innovative spirit."*

With this impressive review and ambitious goals, the Breidenbacher Hof continues to solidify its role as a benchmark for luxury, service and excellence—both nationally and internationally.

#### About BREIDENBACHER HOF:

*Located directly on the famous Königsallee shopping mile in Düsseldorf's historic city center, Breidenbacher Hof blends modernity and lifestyle with a rich history. The traditional hotel offers its guests a comprehensive feel good package. With first-class, personalized service from the team and a finely curated and diverse range of offerings, a stay at Breidenbacher Hof becomes a unique experience. The hotel, owned by a Kuwaiti family, is a member of the exclusive "Small Luxury Hotels of the World" association and is part of the Selection of German Luxury Hotels. Cyrus Heydarian is the Managing Partner of the operating company and leads the hotel.*

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