



Double Honor

Breidenbacher Hof Once Again Named "Best Grand Hotel"

Managing Director Cyrus Heydarian Awarded "101 Icon Hotelier of the Year"

Düsseldorf, November 25, 2024 – The Breidenbacher Hof, one of Germany's most historic luxury hotels, has once again been awarded the title of "Best Grand Hotel" at the prestigious "101 Best Hotels in Germany" awards.

Simultaneously, Managing Director Cyrus Heydarian was honored with the coveted title of "101 Icon Hotelier of the Year," recognizing his corporate vision and contributions to advancing luxury hospitality.

Unparalleled Service and Personal Hospitality

The jury of the "101 Best Hotels" highlighted the Breidenbacher Hof's exceptional service, characterized by extraordinary warmth and a deep sense of individuality. The hotel excels in not just meeting but exceeding its guests' expectations, crafting memorable, personalized experiences with unparalleled attention to detail.

"Our success is rooted in the passion of our team to make every guest's stay unforgettable," explained Cyrus Heydarian. "Often, it is the small, invisible details that make the difference. We are proud that this approach has been so highly valued by the jury."

The Breidenbacher Hof uniquely blends tradition with modernity. Since its reopening over 15 years ago, the hotel has committed itself to maintaining the highest service standards while embracing contemporary innovations. This commitment is evident not only in its exceptional hospitality but also in its outstanding culinary offerings and its recognition as an exemplary employer.

Cyrus Heydarian: „101 Icon Hotelier of the Year“

The "101 Icon Hotelier of the Year" award celebrates Cyrus Heydarian as a visionary in luxury hospitality. His leadership at the Breidenbacher Hof is defined by professionalism, innovation, and a profound understanding of the needs of both guests and employees.

A unique connection of the evening: Horst H. Schulze, founder of the Ritz-Carlton Hotel Company, was also honored with a lifetime achievement award. Schulze, known for his philosophy "We are Ladies & Gentlemen serving Ladies & Gentlemen," has been a formative mentor to Heydarian. *"Horst Schulze set the standards that continue to inspire us today,"* said Heydarian. *"It is an honor to be recognized alongside him and to carry his vision of excellence into the future."*



Breidenbacher Hof

For over 200 years, the Breidenbacher Hof has been synonymous with timeless elegance and unparalleled service. Located centrally on Düsseldorf's Königsallee, the hotel offers world-class hospitality, a team dedicated to excellence, and an experience that leaves no wish unfulfilled. Year after year, the Breidenbacher Hof sets new benchmarks in luxury hospitality.

With this year's recognition as "Best Grand Hotel" and the honor bestowed on Cyrus Heydarian, the Breidenbacher Hof once again demonstrates why it is considered an icon of German hospitality.

About „The 101 Best“

"The 101 Best Hotels" is the leading ranking for luxury hotels in the German-speaking world, curated annually by an independent jury of industry experts. These awards are among the most prestigious in the hospitality industry, recognizing outstanding quality and innovation.

About BREIDENBACHER HOF:

Located directly on the famous Königsallee shopping mile in Düsseldorf's historic city center, Breidenbacher Hof blends modernity and lifestyle with a rich history. The traditional hotel offers its guests a comprehensive feel good package. With first-class, personalized service from the team and a finely curated and diverse range of offerings, a stay at Breidenbacher Hof becomes a unique experience. The hotel, owned by a Kuwaiti family, is a member of the exclusive "Small Luxury Hotels of the World" association and is part of the Selection of German Luxury Hotels. Cyrus Heydarian is the Managing Partner of the operating company and leads the hotel.

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