

Breidenbacher Hof inducted into Small Luxury Hotels of the World's exclusive "Finest Collection"

Düsseldorf, 11. June 2024 – The luxury hotel Breidenbacher Hof in Düsseldorf is pleased to announce its induction as one of the first members into the new "Finest Collection" by Small Luxury Hotels of the World (SLH). This prestigious recognition is a testament to the outstanding quality and excellent service the hotel offers its guests.

The "Finest Collection" is a new, exclusive group of SLH member hotels that embody the values and standards of SLH in an outstanding way. The Breidenbacher Hof is one of only 21 hotels worldwide selected for the launch of the "Finest Collection" – less than 4% of the current SLH portfolio.

"The 'Finest Collection' comprises hotels that are highly regarded in the luxury travel community and considered icons of the industry. They are true brand ambassadors of Small Luxury Hotels of the World, and the award is clear evidence of the exceptional experience our guests can expect at these hotels, as well as the tireless commitment of the teams to provide service beyond expectations." SLH

The selection of the 21 hotels was made by a panel of luxury travel experts who meet annually to review the collection and the eligible hotels.

To remain a member of the "Finest Collection," hotels must continuously meet the following criteria:

1. An average inspection rating of at least 90% over the last three years, with the most recent inspection rating exceeding 90%.
2. An impeccable online presence and high recognition in the luxury travel community, including American Express, Forbes Travel Guide, Virtuoso, and Michelin Guide.
3. The panel must be convinced that the hotel captures the essence of SLH and would justify a trip as a destination in itself.

For more information, please visit: www.slh.com/finest

We are proud to be part of this exclusive circle and thank our guests and our team for their continued support and trust.

About BREIDENBACHER HOF:

Located directly on the famous Königsallee shopping mile in Düsseldorf's historic city center, Breidenbacher Hof blends modernity and lifestyle with a rich history. The traditional hotel offers its guests a comprehensive feel good package. With first-class, personalized service from the team and a finely curated and diverse range of offerings, a stay at Breidenbacher Hof becomes a unique experience. The hotel, owned by a Kuwaiti family, is a member of the exclusive "Small Luxury Hotels of the World" association and is part of the Selection of German Luxury Hotels. Cyrus Heydarian is the Managing Partner of the operating company and leads the hotel.