

101 Best Hotels in the DACH region Breidenbacher Hof named best Grand Hotel

Düsseldorf, **21. April 2026** – As part of the anniversary edition of the “101 Soirée,” Breidenbacher Hof was named the best Grand Hotel in the DACH region and South Tyrol, securing 1st place in this special category. As the winner of this segment, the hotel also entered the Top 30 of the international ranking and received the distinction “Outstanding.”

A special moment of the evening was dedicated to **Eliette Machold**, who was honored as *Housekeeper of the Year*. With great dedication, a keen eye for detail, and tireless commitment, she plays a key role in shaping the guest experience at Breidenbacher Hof. This personal recognition stands as a testament to the passion and precision embodied by the entire team every day.

The annual awards ceremony honors outstanding hotels and personalities in the industry and is considered one of the most important platforms for luxury hospitality in the German-speaking world. By ranking among the Top 30 and taking first place in the Grand Hotel category, Breidenbacher Hof once again underscores its leading role on both a national and international level.

„This award as part of the ‘101 Best’ holds special significance for us, as it brings together a wide range of perspectives—from our guests to international experts. Being recognized as the best Grand Hotel in the DACH region within such a demanding ranking is a wonderful confirmation of our daily commitment to upholding the highest standards of classic grand hospitality while continuously evolving in a contemporary way.”

-Cyrus Heydarian, Managing Director

Benchmark for Grand Hotels in the German-Speaking Region

As the winner of the “Grand Hotel” category, Breidenbacher Hof stands as a prime example of properties that interpret traditional hotel culture at the highest level while meeting the expectations of a new generation of discerning travelers. The award recognizes not only the hotel’s exceptional ambiance and its prime location on Düsseldorf’s Königsallee, but also the holistic experience offered to guests - from personalized service and culinary excellence to retreats such as the spa.

The additional distinction of “Outstanding” within the Top 30 further highlights the hotel’s exceptional reputation across the entire DACH region and once again positions Breidenbacher Hof as one of the leading addresses in European luxury hospitality.

About „Die 101 Besten“ / 101 Soirée

“The 101 Best” is considered one of the leading rankings for luxury hotels in the German-speaking region. As part of the anniversary edition of the “101 Soirée,” the most outstanding hotels from Germany, Austria, Switzerland, and South Tyrol are honored each year. The evaluation is based on a rigorous three-pillar principle, incorporating guest feedback, international rankings, and the assessment of an independent panel of experts, recognizing hotels that stand out for quality, innovation, and personality.



About BREIDENBACHER HOF:

Located directly on the famous Königsallee shopping boulevard in Düsseldorf's historic city center, Breidenbacher Hof combines modernity and lifestyle with a rich heritage. This traditional hotel offers guests a comprehensive sense of well-being. Thanks to the team's first-class and personalized service, along with a carefully curated and diverse range of offerings, every stay at Breidenbacher Hof becomes a unique experience.

The hotel, whose property is owned by a Kuwaiti family, is a member of the exclusive association "Small Luxury Hotels of the World" and part of the selection of German luxury hotels. Cyrus Heydarian serves as Managing Partner of the operating company and oversees the hotel's operations.

Press contact CC Concepts – The Agency GmbH
Neusser Straße 30
40219 Düsseldorf
Tel.: +49 211 261 00 654

Press contact BREIDENBACHER HOF
Königsallee 11
40212 Düsseldorf
Tel.: +49 211 160 90 150