

## Review 2025

### Breidenbacher Hof looks back on an outstanding year

Düsseldorf, 11 December 2025 – Breidenbacher Hof reflects on a year full of awards, achievements, and milestones. In 2025, the hotel stood for genuine hospitality, sustainable development, and one clear conviction: excellence emerges when passion, quality, and humanity come together.

“2025 was a year that showed how tradition and progress can inspire one another. Our success is grounded in the passion and dedication of our team, and in the trust of our guests.”  
— Cyrus Heydarian, Managing Director

### Awards that set new standards

#### Best Hotel in Germany – The 101 Best Hotels 2026

As part of the renowned accolade “The 101 Best Hotels in Germany,” Breidenbacher Hof was named the best hotel in Germany. This highest distinction honors the property as a symbol of outstanding hospitality, lived quality, and timeless elegance—values that have shaped Breidenbacher Hof for more than two centuries. The jury praised the historic grandhotel for its unique blend of heritage and modern luxury philosophy. With its tailor-made service concept, based on personal attention and authentic warmth, the hotel sets new standards for the future of European luxury hospitality.

#### Hotel of the Year 2025 – Small Luxury Hotels of the World™ Awards

On an international level, Breidenbacher Hof garnered further recognition: at the Small Luxury Hotels of the World™ Awards 2025 in Tokyo, the hotel was named “Hotel of the Year.” The award honors hotels that epitomize independence, excellence, and exceptional guest service.

#### Les Clefs d’Or – Concierge excellence at the highest level

Another highlight in service excellence: Lasse Zimmermann, Personal Assistant in the Concierge Team, was admitted to the prestigious Les Clefs d’Or association. Together with Head Concierge Shannon Diem, two of Düsseldorf’s only three Clefs d’Or concierges now work at the hotel. Lasse Zimmermann will also represent the hotel and Germany at the International Congress of Les Clefs d’Or in April 2026 in Sydney.

#### Cost & Logis “bonum noctis superioris” Award 2025

The hotel received another quality seal from the industry publication Cost & Logis, which awarded Breidenbacher Hof the inaugural “bonum noctis superioris” distinction. This independent evaluation honors the highest standards in sleep comfort, hygiene, and service.

#### Falstaff Hotel Guide 2025 – 98 points

The Falstaff Hotel Guide 2025 awarded Breidenbacher Hof 98 out of 100 points, including full marks in the categories of ambience, culinary excellence, wellness, and location.

#### Two MICHELIN Keys – Guide MICHELIN 2025

The prestigious MICHELIN Guide recognized Breidenbacher Hof with two MICHELIN Keys—an accolade for exceptional stays, outstanding hospitality, and exemplary service quality.



## Commitment to excellence and future talent

### Exemplary support for young professionals

The hotel celebrated the remarkable success of Matthäus Gruchot, who won first place in the culinary apprentice competition held by the Selektion Deutscher Luxushotels. The annual event honors Germany's most promising young culinary talents and reflects the hotel's training philosophy: individual support, passion, and lived quality.

### Top employer in NRW & Düsseldorf

Breidenbacher Hof also sets standards as an employer: on the evaluation platform kununu, the hotel ranked first among hospitality employers in both North Rhine-Westphalia and Düsseldorf, placing it among the top 10 employers across all industries. Additionally, kununu lists the hotel among the top 10 employers nationwide in the sectors of gastronomy, sports, and tourism—an exceptional achievement in a highly competitive market. The property also received the Most Wanted Employer 2025 seal from ZEIT Publishing Group and kununu. These successes are further confirmed by the Busche Study 2025, which ranks the hotel among the top employers in the hospitality sector based on more than two million independent industry reviews—a clear indication of high employee satisfaction and a strong, lived corporate culture.

## Architecture & continued development

A further milestone was the opening of the newly redesigned Living Room—the heart of Breidenbacher Hof and a central gathering space for guests from all over the world. The design, created by interior architect Peter Silling, combines timeless elegance with a modern, residential-inspired atmosphere. Featuring bespoke furnishings, finely tuned lighting, and a homelike aesthetic, the new Living Room reflects the very soul of the hotel.

## Looking ahead

With these accomplishments, Breidenbacher Hof once again underscores its ambition to be among Europe's leading grand hotels and to serve as a place of connection, inspiration, and exceptional quality.

"Behind all these achievements stands a team that works with passion, professionalism, and humanity.

For us, 2025 demonstrated that hospitality goes far beyond service—it is an attitude. With this spirit, we look to the future with confidence."

— Cyrus Heydarian, Managing Director

### About BREIDENBACHER HOF:

*Located directly on the famous Königsallee shopping boulevard in Düsseldorf's historic city center, the Breidenbacher Hof combines modernity and lifestyle with a rich past and heritage. This traditional hotel offers its guests a complete feel-good experience. Thanks to the team's first-class, personalized service and a finely curated, diverse range of offerings, a stay at the Breidenbacher Hof becomes truly unique. Owned by a Kuwaiti family, the hotel is a member of the exclusive association Small Luxury Hotels of the World and part of the Selektion Deutscher Luxushotels. The hotel is managed by Cyrus Heydarian, Managing Partner of the operating company.*

Press contact CC Concepts – The Agency GmbH  
Neusser Straße 30  
40219 Düsseldorf  
Tel.: +49 211 261 00 654

Press contact BREIDENBACHER HOF  
Königsallee 11  
40212 Düsseldorf  
Tel.: +49 211 160 90 150