

A Modern Retreat with the Soul of a Grand Hotel

Breidenbacher Hof Unveils Newly Designed Living Room and Lobby

Düsseldorf, 10. November 2025 – The Breidenbacher Hof, one of Germany's most traditional grand hotels, has unveiled its newly redesigned Living Room after a two-month renovation period. As the heart of the property and a central meeting point for guests from around the world, the space now presents itself in a completely refreshed look. The lobby, too, shines in new splendor: the former blue and beige tones have been replaced with elegant accents in green and cognac, giving the ambience a contemporary warmth and subtle modernity.

The design, created by interior architect Peter Silling, blends timeless elegance with a modern, residential-inspired aesthetic that reinterprets homeliness, exclusivity and private retreat spaces.

Covering around 180 square meters, the Living Room has undergone a comprehensive redesign in recent weeks. All surfaces, furnishings and lighting elements are bespoke pieces crafted specifically for this project in Europe and Asia. The result is a harmonious fusion of classical craftsmanship and contemporary design language – a space that continues the story of the hotel while defining the aspirations of a new generation of luxury hospitality.

"The art lies in ensuring that even in modern design, the grand hotel remains unmistakably present," says Peter Silling of his creative vision.

Refined Residential Elegance with a Sense of Privacy

The new layout creates various zones for different needs: quiet retreats for reading and working, open areas for conversation and socializing and the Culinary Corner, which has been designed as a separate private space. Generous seating groups, exquisite materials and finely tuned lighting moods lend the room a warm, inviting atmosphere – fully in keeping with the hotel's philosophy of interpreting luxury as personal comfort and sanctuary.

The design follows a clear goal: to make the Breidenbacher Hof's service ethos and hospitality culture tangible in spatial form. The Living Room not only being a lounge, but also the workplace of the Personal Assistants, who act here as discreet hosts fulfilling guests' wishes – from spontaneous concert tickets to personalized city tours and tailor-made leisure arrangements.



Tradition, Craftsmanship and Forward-Thinking Design

For Managing Director Cyrus Heydarian, the redesign symbolizes the essence of the hotel:

"With the redesigned lobby and especially the new Living Room, we are creating spaces that reflect the soul of the Breidenbacher Hof – defined by warmth, understatement and the highest quality. They combine tradition and innovation and show that true hospitality always begins in the details."

The investment amounts to a seven-figure sum – a clear commitment to continuous development and to the Düsseldorf location. At the same time, it marks the beginning of the next steps in the planned modernization phase, which will include the rooms and suites in the coming years.

About BREIDENBACHER HOF:

Located directly on the famous Königsallee shopping boulevard in Düsseldorf's historic city center, the Breidenbacher Hof combines modernity and lifestyle with a rich past and heritage. This traditional hotel offers its guests a complete feel-good experience. Thanks to the team's first-class, personalized service and a finely curated, diverse range of offerings, a stay at the Breidenbacher Hof becomes truly unique. Owned by a Kuwaiti family, the hotel is a member of the exclusive association Small Luxury Hotels of the World and part of the Selektion Deutscher Luxushotels. The hotel is managed by Cyrus Heydarian, Managing Partner of the operating company.

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