

Breidenbacher Hof receives first-ever “bonum noctis superioris” Award

Düsseldorf luxury hotel recognized for outstanding sleep quality, service and hygiene

Düsseldorf, September 26, 2025 – Breidenbacher Hof is proud to be the very first hotel to receive the newly established *bonum noctis superioris* Award. The prestigious industry magazine *Cost & Logis* presented the honor at a gala ceremony held at Hotel Fontenay in Hamburg on Thursday, September 25, 2025. The award was handed over by journalist and hotel tester Jens Rosenbaum together with publisher Jens Riemann. The award celebrates hotels that excel in providing exceptional guest experiences, with a clear focus on sleep comfort, hygiene and the core services of room, bed, bathroom and hospitality.

To achieve the *bonum noctis superioris*, hotels undergo a demanding, multi-step evaluation process:

- A comprehensive on-site test covering room, bed, bathroom and service
- A hygiene inspection with scientific germ-level measurements based on the *Schlafen Spezial* hygiene study
- A detailed bed check including more than 140 questions on equipment, maintenance and organization

Breidenbacher Hof excelled in every category, earning top marks across the board.

This latest accolade follows the hotel's recognition in 2024 with the *Clean-Sleeping Award*, which highlighted its excellence in hygiene, service quality and sleep comfort. Winning yet another prestigious award in this area further demonstrates Breidenbacher Hof's ongoing commitment to setting new standards in guest well-being and restorative sleep.

"For us as hosts, our guests' restful sleep is at the very heart of their stay," said Cyrus Heydarian, Managing Director of Breidenbacher Hof. *"This award is an outstanding affirmation that our dedication to meticulous care, uncompromising hygiene and a commitment to excellence truly sets benchmarks. We are especially proud that the evaluation is based on independent testing and verifiable results."*

About the *bonum noctis superioris* Award

Unlike many industry distinctions, the *bonum noctis superioris* is awarded solely on the basis of objective measurements and independent, on-site inspections.

In addition, only hotels that reconfirm their performance level in a retest – conducted at least one year later – are eligible. The award therefore not only recognizes current excellence but also ensures an ongoing commitment to the highest standards of hygiene, service, and sleep quality.



About BREIDENBACHER HOF:

Located directly on the famous Königsallee shopping boulevard in Düsseldorf's historic city center, the Breidenbacher Hof combines modernity and lifestyle with a rich past and heritage. This traditional hotel offers its guests a complete feel-good experience. Thanks to the team's first-class, personalized service and a finely curated, diverse range of offerings, a stay at the Breidenbacher Hof becomes truly unique. Owned by a Kuwaiti family, the hotel is a member of the exclusive association *Small Luxury Hotels of the World* and part of the *Selektion Deutscher Luxushotels*. The hotel is managed by Cyrus Heydarian, Managing Partner of the operating company.

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