

Benchmark of Luxury Hospitality

Breidenbacher Hof named Best Hotel in Germany

Düsseldorf, 10. November 2025 – The Breidenbacher Hof in Düsseldorf has reached a new pinnacle in its recent success story:

As part of the renowned “101 Best Hotels in Germany” awards, the iconic luxury hotel was celebrated during a gala at Schloss Elmau and named the Best Hotel in Germany 2026, making it the overall winner of the ranking.

A Symbol of Lived Excellence

The jury recognizes the Breidenbacher Hof as an establishment that unites tradition and innovation in an exemplary way. For more than 200 years, the hotel has shaped Düsseldorf’s culture of hospitality – while simultaneously embracing the future of luxury hospitality with a service philosophy grounded in genuine attentiveness, human warmth, and bespoke individuality.

“This award is a special honor for our entire team and a wonderful affirmation of our corporate culture,” says Cyrus Heydarian, Managing Director of the Breidenbacher Hof. “We embody a form of luxury that is not based on outward appearances, but on attitude, authenticity, sustainability and mindfulness. The fact that the jury considers these values to be forward-looking for the future of hospitality fills us with great pride – and with gratitude toward our guests, owners and our Breidenbacher team, who bring this vision to life every day with tremendous passion.”

A Milestone for German Luxury Hospitality

With this year’s award, the Breidenbacher Hof reaffirms its leading role within the German and international hotel landscape. Located on Düsseldorf’s Königsallee, the hotel stands like few others for timeless elegance, outstanding service and authentic hospitality.

Last year and the year before, the Breidenbacher Hof was named Best Grand Hotel in Germany and with Cyrus Heydarian’s appointment as “101 Icon Hotelier of the Year 2025,” it was welcomed into the exclusive “Club of Icons.” This year’s distinction impressively confirms this consistent excellence and strengthens the Breidenbacher Hof’s status as one of the defining icons of European hospitality.

In addition to this accolade, the Breidenbacher Hof has recently launched an extensive renovation program. The redesign of the Living Room and lobby brings contemporary elegance to these spaces, enhances the guest experience and creates an inviting atmosphere for inspiring encounters. These upgrades mark the beginning of further enhancements, including room refurbishments, underscoring the hotel’s commitment to continuous development.



About „The 101 Best“

"The 101 Best" is the leading ranking of luxury hotels in the German-speaking world and is awarded annually by an independent jury of top industry experts. The awards are among the most prestigious honors in hospitality, recognizing exceptional quality and innovation. "The 101 Best Hotels" are selected based on a demanding three-pillar principle: authentic guest reviews, international awards and the evaluation of an expert panel each count for one third. The result is a selection of extraordinary properties that impress not only with luxury, but with personality, consistency and a culture of hospitality of unmistakable distinction.

The Breidenbacher Hof – Legendary in Service, Legendary in Germany

About BREIDENBACHER HOF:

Located directly on the famous Königsallee shopping boulevard in Düsseldorf's historic city center, the Breidenbacher Hof combines modernity and lifestyle with a rich past and heritage. This traditional hotel offers its guests a complete feel-good experience. Thanks to the team's first-class, personalized service and a finely curated, diverse range of offerings, a stay at the Breidenbacher Hof becomes truly unique. Owned by a Kuwaiti family, the hotel is a member of the exclusive association Small Luxury Hotels of the World and part of the Selektion Deutscher Luxushotels. The hotel is managed by Cyrus Heydarian, Managing Partner of the operating company.

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