



Breidenbacher Hof Named “Hotel of the Year” at the 2025 Small Luxury Hotels of the World™ Awards

Düsseldorf, 20th October 2025 – Breidenbacher Hof has been awarded the prestigious title of **“Hotel of the Year”** at this year’s **Small Luxury Hotels of the World™ (SLH) Awards 2025**. The award ceremony took place on Friday, 17th October, at the Conrad Tokyo.

The evening’s highest honor celebrates the hotel that most embodies the ethos of SLH – independence, excellence, and exceptional guest service. Breidenbacher Hof was recognized for its outstanding performance across all guest touchpoints – from exceptional guest satisfaction and top-tier service quality to brand loyalty and a strong commitment to sustainability.

The announcement was made during a festive ceremony at the Conrad Tokyo, hosted by BBC presenter Carmen Roberts and attended by more than 250 guests from around the world. The awards marked the highlight of the biennial international SLH Conference, which brought together hoteliers, corporate partners, travel journalists, and industry experts from across the globe.

“This award is far more than a recognition of our work – it is a sign that our philosophy of timeless hospitality, lived excellence, and constant innovation resonates with the spirit of the times. The title ‘Hotel of the Year’ affirms our ambition to be more than just a place to stay – we strive to be a house that inspires, connects, and creates lasting memories,” said Cyrus Heydarian, Managing Director of Breidenbacher Hof.

Richard Hyde, Chief Operating Officer at Small Luxury Hotels of the World™, said: *“This year’s winners represent the very best of our collection: outstanding personalities and properties that embody individuality, excellence, and an unwavering commitment to unforgettable guest experiences. These hotels and their teams not only shine within their respective destinations but also set global benchmarks for boutique luxury. It is an honor to celebrate them at such a significant moment in SLH’s history.”*



About BREIDENBACHER HOF:

Located directly on the famous Königsallee shopping boulevard in Düsseldorf's historic city center, the Breidenbacher Hof combines modernity and lifestyle with a rich past and heritage. This traditional hotel offers its guests a complete feel-good experience. Thanks to the team's first-class, personalized service and a finely curated, diverse range of offerings, a stay at the Breidenbacher Hof becomes truly unique. Owned by a Kuwaiti family, the hotel is a member of the exclusive association *Small Luxury Hotels of the World* and part of the *Selektion Deutscher Luxushotels*. The hotel is managed by Cyrus Heydarian, Managing Partner of the operating company.

About Small Luxury Hotels:

Small Luxury Hotels of the World™ (SLH) is a collective of over 650 independently operated luxury boutique hotels in 90 countries. Each property is united by a shared commitment to exceptional service, offering a unique and personalized guest experience in an environment full of character and charm.

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